

# Native American Entrepreneurship: Insights from Recent Research

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# USA

- *567 federally recognized tribes*
- About 100 more non-recognized tribes
- Economic situation very similar to Australia, New Zealand, Canada

# USA

- Tribes pursue *self-determination*
- Via ISDEA (93-638), 1975 and IGRA (100-497), 1988
- Historical: IRA (73-383), 1934
  - Created many tribal government systems today
  - Tribal governments authority and responsibility for economic development
    - Includes establishing and operating businesses

# Inefficient Governance

- Tribal leaders at council and executive level micromanage tribal enterprises
- Native Nations Institute and Harvard Project on American Indian Economic Development
  - The Harvard Project or HPAIED
- Purpose is to encourage and train tribes to create macro economic systems that support tribal enterprise

# Tribal Enterprises

- Gaming and Hospitality
  - Foxwoods
  - Seminole
  - Others
- Choctaw
  - Delco
- Coeur d'Alene
  - Benewah
- Agriculture
  - Diné
- Diversified portfolios
  - Akimel O'odham
  - Quinault
- Individual entrepreneurs
  - Dave Anderson

# Application

- Who has the capacity to manage the businesses
- Domain of business schools
- Build business and organization managers
  - Strategy, operations, human performance, marketing, finance

# US Entrepreneurship Scholarship

- Driven by social and legal scholars
  - NNI and The Harvard Project
  - Law
    - Focus on policy
  - Native American / American Indian studies
    - Cultural fit, social justice
  - Anthropology
    - Culture and entrepreneurship

# Business Scholarship

- Entrepreneurship and cultural conflict
  - Garsombke & Garsombke (2000)
  - Stewart and Schwartz (2007)
- Economic Clusters
  - Pascal & Stewart (2008)
- Management Education
  - Muller (1998, 2000)
  - Stewart & Pepper (2011)



# NABSWASAI

- Unlike Native, Aboriginal & Indigenous Peoples Caucus, NABSWASAI is exclusively Native American membership
  - Dan Stewart (Spokane), entrepreneurship
  - Amy Verbos (Potawatomi), HR, B-Law
  - Deanna Kennedy (Cherokee), ops
  - Carma Claw Nez (Diné), strategy
  - Joseph Scott Gladstone (Blackfeet / Nez Perce), B & S
  - Gavin Clarkson (Choctaw), B-Law
  - Eugene Stone Romero (Apache) (emeritus)
  - Adrienne Rhodes (Choctaw), accounting

# NABSWASAI

- Scholarship today explores
  - Identity
  - Business and society
  - PRME
  - Management Education
- Attract, graduate, and place American Indian business professors